



Director of Sales and Marketing

JOB DESCRIPTION

ReFlow Services, LLC is seeking a senior sales and marketing specialist to join our team. The Director of Sales and Marketing has ownership of all sales, marketing, collateral, messaging, and investor relations for ReFlow Services, LLC and the ReFlow Fund. This role reports directly to the CEO. The position is based in San Francisco.

RESPONSIBILITIES

- Sell ReFlow's innovative liquidity and tax management solutions into the open-end mutual fund space.
- Communicate with potential, new and existing mutual fund clients to answer questions, provide marketing materials, discuss services, distribute quarterly reports and respond to general inquiries.
- Manage industry conference attendance and media placement and communication.
- Oversee the client onboarding process.
- Raise investor capital for the ReFlow Fund.
- Maintain potential fund and services client and existing client databases.

QUALIFICATIONS

- Proven sales and marketing experience in the open-end mutual fund space.
- Experience raising institutional capital (family office, fund of fund, pension, endowment) for long-biased equity strategies.
- Willing to wear many hats and be involved in all aspects of sales, marketing and client support.
- Willing to travel.
- Entrepreneurial with ability to work independently as well as part of a team.

COMPENSATION

- Total compensation will be a combination of salary and incentive compensation
- ReFlow Services, LLC offers a competitive benefits package

COMPANY DESCRIPTION

ReFlow Services, LLC is a provider of innovative liquidity solutions to open-end, U.S. domiciled mutual funds. Founded by Gordon Getty, ReFlow has been providing liquidity solutions to the mutual fund industry since 2002. The ReFlow Fund provides the capital for ReFlow Services, targets an S&P 500 plus 250-400 bps annual return and has a [4] year successful track record. Our office is located in San Francisco. To learn more about ReFlow's innovative solutions for mutual funds, please visit us at www.reflow.com. Principals only, please. Contact info@reflow.com